



Go Further

# 2016 | TRANSIT VAN



## Your Selections

### Model

- 2016 Transit Van 250, Extended Length, High Roof Height, 3.7L Ti-VCT V6 Engine, 6-Speed SelectShift® Automatic Transmission - O/D, SRW (Body Code: R3X) **\$41,999**

### Packages

- Heavy-Duty Trailer Tow Package **\$470**
- User-Defined Factory-Installed Upfitter Switches **\$85**

### Exterior

- Magnetic **\$0**
- Dual Heavy-Duty Batteries **\$350**
- Fixed Rear-Door Glass and Flip-Open Passenger-Side Cargo-Door Glass **\$225**
- Heavy-Duty Alternator **\$275**
- Modified Vehicle Wiring System **\$0**
- Perimeter Alarm **\$195**
- Privacy Glass **\$225**
- Rear-Window Defogger **\$0**
- Remote Keyless Entry Keypad **\$95**
- Spare Tire and Wheel **\$0**
- Trailer Wiring Provisions **\$0**
- Power Heated Mirrors with Turn Signals **\$165**

## Colours

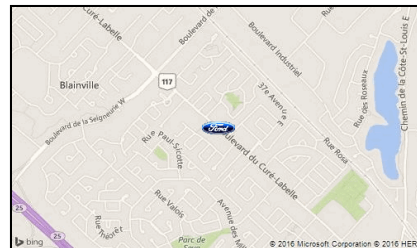
- Exterior: **Magnetic**
- Interior: **Pewter**

## Pricing

<b>MSRP</b> <sup>22</sup>	<b>\$41,999</b>
Total of Options	\$2,550
<b>Total Fees</b>	
AC Tax	\$100
Freight Fee	\$1,700
Delivery Allowance <sup>29</sup>	\$1,500
<b>Available Incentives</b> <sup>32</sup>	<b>\$0</b>
<b>Net Price</b> <sup>33</sup>	<b>\$44,849</b>
<b>Est. Bi-weekly Payment</b> <sup>35</sup>	<b>\$315</b>
<b>2.99% APR</b> <sup>27</sup> / 72 Month <sup>25</sup> Finance, Down Payment <sup>23</sup> : \$0, Trade-In <sup>24</sup> : \$0	

## Dealer Information

**Blainville Ford Inc.**  
600 boul Cure Labelle  
Blainville, QC, J7C2H9  
(450) 430-9181



- 16-Inch Steel Wheels with Full Silver Wheel Cover **\$50**
- 235/65R16 BSW All-Season Tires **\$0**
- Sliding Passenger Side Door **\$0**

**Interior**

- Pewter **\$0**
- Cloth **\$0**
- Cruise Control with Message Centre **\$330**
- Front Carpet Floor Covering **\$25**
- AM/FM Stereo with Audio Input Jack **\$0**
- Pewter Gray Cloth, 2-Way Manual Driver and Front-Passenger **\$60**

**Accessories**

- None Selected

**Standard Features****Interior Features**

- Air Conditioning, Front only
- Airbag cut-off switch - Passenger-side
- Headliner – Cloth, front only
- Console – Centre stack console with integrated shifter
- Front Overhead Console
- Floor Covering, Vinyl, Front
- Glove Box
- Inside Rearview Mirror, Not Included (When Equipped Without Rear Glass)
- Instrumentation – Tachometer, fuel level and coolant temperature
- Lighting, Accessory Delay – 30 minute
- Lighting, Front Dome Lamp with Map Lights and Theatre Dimming (Standard on Low Roof Only)
- Lighting, Rear Compartment
- Daytime Running Lamps
- Passenger A-Pillar Grab Handle
- Powerpoint, 12V, one in instrument panel, one in centre console
- Step well pads – black plastic
- Sun visors – Vinyl Trimmed. (Illuminated with Wagon XLT)
- Horn – Dual-note electric
- AM/FM stereo with audio input jack
- Audio, 2 Front Speakers
- Seating, Driver and front-passenger manual reclining bucket seats with adjustable

**Exterior Features**

- Audio, Antenna – fender mounted
- Body Side Mouldings – black
- Bumper, Front – Black, moulded-in-colour with lower valence
- Bumper, Rear – Black, moulded-in-colour with integral step
- Doors, 50/50 hinged rear, 180-degree opening (low roof models)
- Doors, 50/50 hinged rear, 237-degree opening (medium and high Roof models)
- Doors, 60/40 hinged, passenger-side (on all low roof vehicles)
- Doors, Sliding passenger-side (on all medium and high roof vehicles)
- Grille, Black with black surround
- Headlamps, Halogen with Black Trim
- Mirrors Short Arm - Power – Standard
- Roof Marker Lamps – Dual Rear Wheel Models Only
- Cargo Area Tie Down Loops
- Windows, Tinted Glass
- Windshield Wipers, Variable interval intermittent
- Roof - Low

**Power and Handling**

- Wheelbase - RWB (130")
- GVWR - 3901 kg (8,600 lb.)
- Steering – Power Rack and Pinion

**headrest**

- **Seats (front), Pewter (grey) Vinyl, 2-way manual (fore/aft/recline) driver and front-passenger, driver-side armrest**

- **Steering Wheel, – Tilt & telescopic column polyurethane 4-spoke wheel**
- **Suspension, Front – Independent MacPherson-strut, stabilizer bar**
- **Suspension, Rear – Leaf springs, heavy-duty gas shock absorbers**
- **AdvanceTrac® w/Roll Stability Control™ (RSC®)**
- **Alternator – 150-amp/hour**
- **Auxiliary Fuel Port**
- **Battery, Single – 70-amp/hour (Gas Only)**
- **3.7L Ti-VCT V6**
- **6-Speed SelectShift® automatic transmission®**
- **Engine Block Heater**
- **Fuel Tank – Capless fuel fill, 94.6 litres (midship)**
- **Tires, 195/75R16 BSW all-season (DRW)**
- **Tires, 235/65R16 BSW all-season (SRW)**
- **Wheels, 16" SRW- Steel Wheel with Black Hubcaps**
- **Wheels, 16" DRW – With Front Color-Keyed Hubcaps**
- **Wheels, Full-size Spare Tire and Wheel**
- **Tire Pressure Monitoring System (TPMS) (SRW Only)**

**Safety**

- **Rear View Camera with Trailer Hitch Assist**
- **Driver and Passenger Airbags**
- **Airbags, Side Airbags**
- **Brakes – 4-wheel anti-lock disc brakes**
- **Centre High Mount Stop Lamp (CHMSL)**
- **Safety belts – 3-point, all positions**
- **Door Locks, Auto-Locking Drive Away with Crash Unlocking**
- **SOS Post Crash Alert System**
- **SecuriLock® Passive Anti-Theft System (PATS) with engine immobilizer.**

Your Configuration: 2016 Transit Van 250, Extended Length, High Roof Height, 3.7L Ti-VCT V6 Engine, 6-Speed SelectShift® Automatic Transmission - O/D, SRW (Body Code: R3X);

Pricing shown for postal code J5K2V3 as of February 12, 2016

1 Based on MSRP (Manufacturer's Suggested Retail Price) after currently applicable incentives have been applied. Excludes options, freight (except in Quebec), AC Tax (except in Quebec), Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$44 and third party service fee of \$4 for Quebec, if leased), administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. Dealers may sell or lease for less. See your local dealer for details.

2 Fuel consumption ratings based on Government of Canada approved test methods. Actual fuel consumption will vary. Refer to Specs portion of applicable vehicle page for engine and transmission details.

3 The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. All rights reserved.

- 4 You must have a Bluetooth®-enabled phone paired to your SYNC system. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc.
- 5 The vehicles electrical system (including the Battery), the wireless service providers signal and a connected mobile phone all must be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to Sync and the 911 Assist feature enabled in order for 911 to be dialed. Mobile phone charges may apply.
- 6 Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC with MyFord Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion.
- 7 Driver-assist features are supplemental and do not replace the drivers attention, judgment and need to control the vehicle.
- 8 Always wear your safety belt and secure children in the rear seat.
- 9 Some driver input required. Driver-assist features are supplemental and do not replace the drivers attention, judgment and need to control the vehicle.
- 10 Driver-assist features are supplemental and do not replace the drivers attention, judgment and need to control the vehicle.
- 11 Figure(s) achieved using premium unleaded gasoline
- 12 Do not drive while distracted.
- 13 SiriusXM Satellite Radio subscriptions sold after 6-month prepaid period expires. Subscriptions are governed by SiriusXM Customer Agreement; see sirius.ca.
- 14 Sony is a registered trademark of Sony Electronics, Inc. All rights reserved.
- 15 Always wear your safety belt and secure children in the rear seat. SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.
- 16 Some driver input required. Requires having available Intelligent Access key on your person. Not available with Class II Trailer
- 17 Equipped with the Class II Trailer Tow Package.
- 18 MyFord Mobile subscription complimentary for five years from vehicle sale date as recorded by the dealer. Subscription fees apply after five years. MyFord Mobile requires a compatible 2.5G independent cellular network. Evolving technology and cellular networks may affect future functionality. AeroVironment™ is a trademark of AeroVironment, Inc.
- 19 Remember that even advanced technology cannot overcome the laws of physics. Its always possible to lose control of a vehicle due to inappropriate driver input for the conditions.
- 20 Some mobile phones and some digital media players may not be fully compatible. Driving while distracted can result in loss of vehicle control. Only use SYNC®/MyFord Touch/other devices, even with voice commands, when it is safe to do so. SYNC® with MyFord Touch voice recognition and screens available in English, French and Spanish. Some features may be locked out while the vehicle is in motion.
- 21 Located between the grille opening and the radiator, the active grille shutter automatically opens and closes to maintain the ideal engine operating temperature and helps improve fuel efficiency by maximizing the aerodynamic efficiency of the grille opening and the engine cooling system.
- 22 MSRP (Manufacturer's Suggested Retail Price) excludes options, freight, AC Tax , Green Levy (if applicable), license, fuel fill charge, insurance, dealer PDI, PPSA, Ontario Environmental Charge (Ontario only), administration fees, and any other applicable environmental charges/fees and taxes. Dealers may sell or lease for less. See your local dealer for details.
- 23 Down Payment - The amount of money you are able to pay towards the purchase or lease a vehicle which results in a lower amount to be financed or leased. If you want to include a trade-in amount, please add it to the trade-in field.
- 24 Trade-in-Value - The estimated amount you can expect to receive from a dealer for a trade-in vehicle. Trade-in value subject to dealer evaluation of your vehicle.
- 25 Term by months - A Lease term is the number of scheduled months in your lease agreement. If you finance the purchase of your vehicle, the term represents the number of months you agree to pay off the contract with your scheduled payments.
- 26 APR - Must finance through Ford Credit Canada Limited. Subject to Ford Credit Canada Limited lending criteria. Not all buyers will qualify for the lowest APR. Only available on approved credit. This is a sample transaction for estimation purposes only. Contact your local dealer for full program details. Some restrictions/conditions may apply.
- 27 Your entered rate - A rate you enter manually to estimate a payment. This rate is for estimation purposes only. You may not be able to finance your vehicle at this rate.
- 28 Lessee is responsible for charges applicable on excess distance travelled over the Annual KMs stated.
- 29 Delivery Allowances are not combinable with any fleet consumer incentives.
- 30 Estimated fuel consumption ratings for the 2014 F-150 4X2 3.7L V6 6 Speed Auto or SST: 12.5L/100km City and 8.7L/100km Hwy. Fuel consumption ratings based on Transport Canada-approved test methods. Actual fuel consumption will vary based on road conditions, vehicle loading and driving habits.
- 32 Offer samples shown may not be available to all customers and may be subject to restrictions on combinability with other currently available incentives. Offers listed are available at the time of posting and are subject to change, cancellation and expiration. Restrictions apply. See your local dealer for complete details.
- 33 Based on MSRP (Manufacturer's Suggested Retail Price) and includes freight, AC Tax, Green Levy (if applicable), Ontario Environmental Charge (Ontario only), currently applicable incentives, options and accessories (where selected), and applicable government sales taxes (except when using tool with lease path selected) but excludes, license, fuel fill charge, insurance, dealer PDI, PPSA, administration fees, and any other applicable environmental charges/fees and taxes. Dealers may sell or lease for less. See your local dealer for details.
- 34 Based on MSRP (Manufacturer's Suggested Retail Price) and includes freight, AC Tax, Green Levy (if applicable), Ontario Environmental Charge (Ontario only), applicable government sales taxes, currently applicable incentives, trade-in value and down payment (where entered), and options (where selected) but excludes accessories, license, fuel fill charge, insurance, dealer PDI, PPSA, administration fees, and any other applicable environmental charges/fees and taxes. Dealers may sell or lease for less. See your local dealer for details.
- 35 Estimated payment: Finance - The Payment shown is an estimate of the principal and interest you can expect to pay monthly (or bi-weekly) on a Ford Credit retail instalment contract, and includes an estimate of the delivery and destination charges. Payments do not include registration fees, and other applicable dealer fees. Bi-weekly payment amounts are calculated by taking the sum of twelve (12) monthly payments and dividing

by 26 periods. Please consult with your local dealership for actual vehicle payment information.

36 Estimated payment: Lease - The Payment shown is an estimate of the monthly (or bi-weekly) amount you can expect to pay on a Ford Credit lease contract. Payments do not include PPSA, registration, security deposit, NSF fees (where applicable), excess wear and tear, late fees, dealer fees and certain taxes and other charges. Bi-weekly payment amounts are calculated by taking the sum of twelve (12) monthly payments and dividing by 26 periods. Please consult with your local dealership for actual vehicle payment information. Annual kilometrage restrictions apply. Excess kilometrage charges are 12¢per km for Fiesta, Focus, C-Max, Fusion and Escape; 16¢per km for E-Series, Mustang, Taurus, Edge, Flex, Explorer, F-Series, MKS, MKX, MKZ, MKT, MKC, Transit and Transit Connect; 20¢per km for Expedition and Navigator, plus applicable taxes. Excess kilometrage charges subject to change, see your local dealer for details.

38 The Option Package price is a manufacturers suggested price. The monthly payment displayed is an example only, based on the borrowing details selected in the vehicle payment calculator. Prices and monthly payments may vary. Options and Options Packages are subject to availability. Dealer may sell for less. See your local dealer for details.

39 This payment estimator is a tool to help you estimate your scheduled payments and does not make any representation as to actual payment amounts. The payments calculated using this tool are estimates only. The estimated selling price and the interest rate that you enter to use this payment estimator tool are for your estimation/comparison purposes only. The actual prices and payments may vary and dealers may sell for less. Additional payments may be required under the terms of any finance or lease agreement that you may enter into and in the case of a lease, you may be required to pay excess kilometre and wear and tear charges. You must qualify for credit to finance or lease a vehicle subject to Ford Credit Canada Limited lending criteria and you may not be able to finance/lease a vehicle at the rate you have chosen. Please contact your local Dealer for information regarding price, payments and rates.

Prairie Only - Purchase a new 2015 Ford Escape S FWD 2.5L for \$23,352 (after Total Ford Employee Price adjustment of \$2,237 deducted - a combination of Employee Price adjustment of \$1,237 and delivery allowance of \$1,000). Taxes payable on full amount of purchase price after Total Ford Employee Price adjustment has been deducted. Offer includes charges for freight and air tax of \$1,790 but excludes options, AC Tax, Green Levy (if applicable), license, fuel fill charge, insurance, dealer PDI, PPSA (if financed or leased) (a maximum RDPRM fee of \$44 and third party service fee of \$4 for Quebec, if leased), administration fees, and any other applicable environmental charges/fees and taxes. All prices are based on Manufacturer's Suggested Retail Price.

QC Only - Until August 31st, 2015, buy a 2015 Fusion SE FWD 2.5 L for \$21,300 including \$4,800 total rebates (total rebates is a combination of Employee Price adjustment of \$1,800 and delivery allowance of \$3,000). Taxes payable on full amount of purchase after Total Price adjustments has been deducted. Offer includes freight and air tax of \$1,700 but excludes taxes.

40 Fusion SE: Purchase a new 2016 Fusion SE FWD] for \$25,168 (after Manufacturer Rebates of \$750 deducted). Taxes payable on full amount of purchase price after Manufacturer Rebates have been deducted. Offer includes charges for freight and air tax \$1,700 but excludes options, Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA, administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. All prices are based on Manufacturer's Suggested Retail Price.

Escape SE 4WD 201A Package: Purchase a new 2016 Escape SE 4WD for \$30,782 (after Manufacturer Rebates of \$500 deducted). Taxes payable on full amount of purchase price after Manufacturer Rebates have been deducted. Offer includes charges for freight and air tax \$1,790 but excludes options, Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA, administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. All prices are based on Manufacturer's Suggested Retail Price.

41 Until February 29, 2016, lease a new 2016: F-150 (excluding XL 4x2 Value Leader) for up to 24 months, or a Fusion, Edge, Flex, Taurus for up to 36 months, or a 2016: Focus, C-Max, Escape for up to 48 months, and get 0% APR on approved credit (OAC) from Ford Credit Canada Limited. Not all buyers will qualify for the lowest APR payment. Lease a model with a value of \$30,000 at 0% APR for up to 24/36/48 months with an optional buyout of \$15,600/\$13,200/\$10,800 and \$0 down or equivalent trade in, monthly payment is \$600.00/\$466.67/\$400.00, total lease obligation is \$14,400.00/\$16,800.12/\$19,200.00, interest cost of leasing is \$0 or 0% APR. Additional payments required for PPSA (RDPRM for Quebec), registration, security deposit, NSF fees (where applicable), excess wear and tear, and late fees. Some conditions and mileage restrictions apply. Excess kilometrage charges are 12¢per km for Fiesta, Focus, C-MAX, Fusion and Escape; 16¢per km for E-Series, Mustang, Taurus, Taurus-X, Edge, Flex, Explorer, F-Series, MKS, MKX, MKZ, MKT and Transit Connect; 20¢per km for Expedition and Navigator, plus applicable taxes. Excess kilometrage charges subject to change, see your local dealer for details. All prices are based on Manufacturer's Suggested Retail Price.

42 See lease offer legal marked with "65" symbol for monthly payment lease offer details. Comparison payments are for reference purposes only and are calculated as follows: the monthly payment is annualized (multiplied by 12) and then divided by the comparison period (26 for bi-weekly, 52 for weekly and 365 for daily). For example  $(\$299 \times 12) / 26$  bi-weekly period = \$138, /52 weeks = 69, /365 days = \$9.83.

44 2015 Focus SE Sedan and Hatch: \$18,849 MSRP. MSRP is the Manufacturer's Suggested Retail Price only and excludes options, freight, AC Tax, Green Levy (if applicable), license, fuel fill charge, insurance, dealer PDI, PPSA (if financed or leased) (a maximum RDPRM fee of \$44 and third party service fee of \$4 for Quebec, if leased), administration fees, and any other applicable environmental charges/fees and taxes. Dealers may sell or lease for less. See your local dealer for details.

45 Fusion SE FWD: Until March 31, 2016, receive 0% APR purchase financing on new 2016 Ford Fusion SE FWD models for up to 84 months, to qualified retail customers, on approved credit (OAC) from Ford Credit Canada Limited. Not all buyers will qualify for the lowest interest rate. Example: 2016 Ford Fusion SE FWD for \$23,673 (after \$1,495 down payment or equivalent trade-in, and Manufacturer Rebates of \$750 deducted and including freight and air tax charges of \$1,700) purchase financed at 0% APR for 84 months, monthly payment is \$273 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of \$126), interest cost of borrowing is \$0 or APR of 0% and total to be repaid is \$24,427. Taxes payable on full amount of purchase price after Manufacturer Rebates have been deducted. Down payment may be required based on approved credit from Ford Credit Canada Limited. All purchase finance offers include freight and air tax charges but exclude options, Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA, administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. All prices

are based on Manufacturer's Suggested Retail Price.

Escape SE 4WD: Until March 31, 2016 receive 0.99% APR purchase financing on new 2016 Escape SE 4WD 201A models for up to 84 months, to qualified retail customers, on approved credit (OAC) from Ford Credit Canada Limited. Not all buyers will qualify for the lowest interest rate. Example: 2016 Escape SE 4WD 201A for \$29,287 (after \$1,495 down payment or equivalent trade-in, and Manufacturer Rebates of \$500 deducted and including freight and air tax charges of \$1,790) purchase financed at 0.99% APR for 84 months, monthly payment is \$362 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of \$167), interest cost of borrowing is \$1,040 or APR of 0.99% and total to be repaid is \$31,889. Taxes payable on full amount of purchase price after Manufacturer Rebates have been deducted. Down payment may be required based on approved credit from Ford Credit Canada Limited. All purchase finance offers include freight and air tax charges but exclude options, Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA, administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. All prices are based on Manufacturer's Suggested Retail Price.

47 Ford Protection Plan ("FPP") is only available for purchasers of Ford or Motorcraft® replacement parts for non-commercial cars and light trucks. FPP provides coverage (part only, labour and towing excluded) beyond the expiry of the standard Parts & Accessory Warranty. If a FPP-eligible Ford or Motorcraft® part fails due to a defect in material or workmanship, wear out or rust through, it will be replaced at no charge as long as the original purchaser of the part owns the vehicle on which the part was installed. Coverage varies between over-the-counter and dealer-installed parts. See your local Ford Store for complete coverage details and limitations.

48 Genuine Ford and Motorcraft® replacement brake pads and shoes are tested to ensure braking performance meets or exceeds the requirements in Canada Motor Vehicle Safety Standards (CMVSS) 105-Hydraulic and Electric Brake System, and 135-Light Vehicle Brake Systems, as applicable.

49 In order to receive a local competitor's advertised price: (i) tires must be purchased and installed at your participating Ford Dealer; (ii) customer must present the competitor's actual, local advertisement (containing the lower price) which must have been printed within 30 days of the sale; and (iii) the tires being purchased must be the same brand, sidewall, speed and load ratings as shown in the competitive advertisement. Offer only available at participating Ford dealerships. This offer is valid on the cost of the tire only and does not include labour costs, valve stems, mounting, balancing, disposal, and taxes. Offer does not apply to quotes or advertised prices outside of Canada, in eBay advertisements, by tire wholesalers and online tire retailers, or closeout, special order, discontinued, and clearance/liquidation offers. Limited time offer. Offer may be cancelled or changed at any time without prior notice. See your Service Advisor for details. Only available at participating locations.

50 Rebate offers are manufacturer's mail-in rebates. Rebates available on select Pirelli, Yokohama, Hankook, Michelin, BFGoodrich, Uniroyal, Toyo, Continental (credit card gift card), Bridgestone (gift card), Goodyear (credit card gift card), Dunlop (credit card gift card) and General Tire (credit card gift card) tires. Offers are valid on qualifying sets of four tires, purchased and installed at participating locations during the respective promotion periods for each tire brand. Offers are valid on the cost of the tire(s) only and do not include labour costs, valve stems, mounting, balancing, disposal, and taxes. Amount of rebates (ranging from \$35 to \$100), start dates and expiration dates (ranging from Sep. 14, 2015 to Dec. 31, 2015) vary depending on tire manufacturer. It is the responsibility of the customer to submit the required claim forms and proof of purchase to the relevant tire manufacturer with sufficient postage by the required deadline for that rebate offer. See your Service Advisor for complete details and claim forms.

51 Class is Full-Size Pickups under 8,500 lbs. GVWR

52 Applies to single rear wheel vehicles only. Diesel models not eligible.

53 Up to 5 litres of oil. Disposal fees may be extra. Does not apply to diesel engines.

54 Manufacturer's Suggested Retail Price (MSRP). Dealer may sell for less.

55 Excludes emergency brake pads or shoes. Machining or replacement of rotors and drums available at additional cost.

56 Winter safety package includes: four (4) winter tires, four (4) tire pressure monitoring sensors, and choice of four (4) steel or aluminum wheels. Some conditions apply. See Dealer for details. Vehicle handling characteristics, tire load index and speed rating may not be the same as factory supplied all-season tires. Winter tires are meant to be operated during winter conditions and may require a higher cold inflation pressure than all-season tires. Consult your Ford of Canada Dealer for details including applicable warranty coverage.

58 Excludes emergency brake pads or shoes. Machining or replacement of rotors and drums available at additional cost.

59 Improved fuel efficiency depends on model, year and condition of vehicle.

60 6000-series aluminum alloy. Lighter EPA curb weight, versus predecessor model.

61 Up to 700 pounds lighter, EPA curb weight, versus predecessor model.

62 Offer only valid from February 3, 2015 to January 3, 2017 (the "Program Period") to Ford Credit Canada Limited (FCCL) purchase finance and lease customers. Canadian resident customers who (a) are approved by Ford Credit; (b) have no previous automotive financing history; (c) do not have any derogatory credit; (d) have verified full-time employment (minimum of 6 months); (e) have verified income sufficient to meet ordinary living expenses; (f) have verified maximum vehicle payment-to-income (including add-ons) of 15%; (g) have verified maximum total debt-to-income of 50% (debt calculation including rent); (h) have a verified driver's license; and (i) have purchased all required insurance to operate the vehicle prior to delivery (each a "First Time Buyer") can receive an incentive equalling the eligible customer's vehicle down payment (up to a maximum of \$500) (the "Incentive") towards the purchase finance or lease or factory-order (during the Program Period) of a new 2015/2016/2017 (as applicable based on availability) Ford Focus or Fiesta (each an "Eligible Vehicle"). Limit one (1) Incentive per First Time Buyer. Eligible Vehicle must be purchase financed or leased and registered in the name of the First Time Buyer. Taxes payable before Incentive is deducted. Not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP) or any other Targeted Offer Program including the Graduate Rebate program. See dealer for details.

63 Offer only valid from February 3, 2015 to January 3, 2017 (the "Program Period") to Canadian resident customers who (a) have graduated, or will graduate (within the next 4 months) from an accredited university undergraduate degree program, or from a two-year (48 weeks minimum) college program, or from a three-year CEGEP D.E.C. program in Quebec; (b) have graduated, or will graduate (within the next 4 months) from a recognized military or police academy; or (c) are a full-time post-graduate student (Masters, Doctorate/PhD) (each an "Eligible Grad"). Eligible Grads will receive \$500 (the "Incentive") towards the purchase, lease, or factory order (during the Program Period) of a new 2015/2016/2017 (as applicable based on availability) Ford Focus or Fiesta (each an "Eligible Vehicle"). Limit one (1) Incentive per Eligible Grad. Eligible Vehicle must

be purchased or leased and registered in the name of the Eligible Grad. Each customer will be required to provide proof of status in the form of (a) a copy of the customer's degree/diploma dated within 2 years prior to the vehicle sale date; or (b) an official letter from the Registrar's office confirming graduation within 4 months following the vehicle sale date - the letter must state the Eligible Grad's name and the length of the program the student is graduating from. Taxes payable before Incentive is deducted. Not combinable with any CPA/GPC or Daily Rental incentives, the Commercial Upfit Program or the Commercial Fleet Incentive Program (CFIP) or any other Targeted Offer Program including the First Time Buyers program. See dealer for details.

65 Focus SE: Until March 31, 2016, lease a new 2016 Ford Focus SE for up to 60 months and get 0.79% APR on approved credit (OAC) from Ford Credit Canada Limited. Not all buyers will qualify for the lowest APR payment. Lease a 2016 Ford Focus SE with a value of \$20,436 (after \$1,395 down payment or equivalent trade in and Manufacturer Rebates of \$0 deducted and including freight and air tax charges of \$1,700) at 0.79% APR for up to 60 months with an optional buyout of \$7,441, monthly payment is \$213 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of \$98.28), total lease obligation is \$14,175, interest cost of leasing is \$533 or 0.79% APR. Taxes payable on full amount of purchase price after Manufacturer Rebates have been deducted. Additional payments required for PPSA (RDPRM for Quebec), registration, security deposit (except in Quebec), NSF fees (where applicable), excess wear and tear, and late fees. Lease offer excludes options, Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$44 and third party service fee of \$4 for Quebec, if leased), administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. Some conditions and mileage restriction of 80,000km for 60 months applies. Excess kilometrage charges are 12¢per km, plus applicable taxes. Excess kilometrage charges subject to change (except in Quebec), see your local dealer for details. All prices are based on Manufacturer's Suggested Retail Price.

Fusion SE: Until March 31, 2016, lease a new 2016 Ford Fusion SE FWD for up to 60 months and get 1.99% APR on approved credit (OAC) from Ford Credit Canada Limited. Not all buyers will qualify for the lowest APR payment. Lease 2016 Ford Fusion SE FWD with a value of \$23,673 (after \$1,495 down payment or equivalent trade in and Manufacturer Rebates of \$750 deducted and including freight and air tax charges of \$1,700) at 1.99% APR for up to 60 months with an optional buyout of \$8,860, monthly payment is \$274 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of \$126.49), total lease obligation is \$17,935, interest cost of leasing is \$1,616 or 1.99% APR. Taxes payable on full amount of purchase price after Manufacturer Rebates have been deducted. Additional payments required for PPSA (RDPRM for Quebec), registration, security deposit (except in Quebec), NSF fees (where applicable), excess wear and tear, and late fees. Lease offer excludes options, Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$44 and third party service fee of \$4 for Quebec, if leased), administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. Some conditions and mileage restriction of 80,000km for 60 months applies. Excess kilometrage charges are 12¢per km, plus applicable taxes. Excess kilometrage charges subject to change (except in Quebec), see your local dealer for details. All prices are based on Manufacturer's Suggested Retail Price.

Escape SE 4WD: Until March 31, 2016, lease a new 2016 Escape SE 4WD 201A for up to 60 months and get 0.99% APR on approved credit (OAC) from Ford Credit Canada Limited. Not all buyers will qualify for the lowest APR payment. Lease 2016 Escape SE 4WD 201A with a value of \$29,287 (after \$1,495 down payment or equivalent trade in and Manufacturer Rebates of \$500 deducted and including freight and air tax charges of \$1,790) at 0.99% APR for up to 60 months with an optional buyout of \$11,552, monthly payment is \$313 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of \$144.48), total lease obligation is \$20,275, interest cost of leasing is \$1,007 or 0.99% APR. Taxes payable on full amount of purchase price after Manufacturer Rebates have been deducted. Additional payments required for PPSA (RDPRM for Quebec), registration, security deposit (except in Quebec), NSF fees (where applicable), excess wear and tear, and late fees. Lease offer excludes options, Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$44 and third party service fee of \$4 for Quebec, if leased), administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. Some conditions and mileage restriction of 80,000km for 60 months applies. Excess kilometrage charges are 12¢per km, plus applicable taxes. Excess kilometrage charges subject to change (except in Quebec), see your local dealer for details. All prices are based on Manufacturer's Suggested Retail Price. Suggested Retail Price.

F-150 SuperCrew 4x4 XLT 5.0L: Until March 31, 2016, lease a new 2016 F-150 Crew 4x4 XLT 5.0L for up to 36 months and get 0.99% APR on approved credit (OAC) from Ford Credit Canada Limited. Not all buyers will qualify for the lowest APR payment. Lease 2016 F-150 Crew 4x4 XLT V8 with a value of \$37,490 (after \$2,495 down payment or equivalent trade in and Manufacturer Rebates of \$3,750 deducted and including freight and air tax charges of \$1,800) at 0.99% APR for up to 36 months with an optional buyout of \$22,160, monthly payment is \$430 (the sum of twelve (12) monthly payments divided by 26 periods gives payee a bi-weekly payment of \$199), total lease obligation is \$17,975, interest cost of leasing is \$870 or 0.99% APR. Taxes payable on full amount of purchase price after Manufacturer Rebates have been deducted. Additional payments required for PPSA (RDPRM for Quebec), registration, security deposit (except in Quebec), NSF fees (where applicable), excess wear and tear, and late fees. Lease offer excludes options, Green Levy (if applicable, and except in Quebec), license, fuel fill charge, insurance, dealer PDI (except in Quebec), PPSA (if financed or leased) (a maximum RDPRM fee of \$44 and third party service fee of \$4 for Quebec, if leased), administration fees (except in Quebec), and any other applicable environmental charges/fees (except in Ontario and Quebec) and taxes. Some conditions and mileage restriction of 48,000km for 36 months applies. Excess kilometrage charges are 16¢per km, plus applicable taxes. Excess kilometrage charges subject to change (except in Quebec), see your local dealer for details. All prices are based on Manufacturer's Suggested Retail Price.

66 Until February 29, 2016, receive 0% APR purchase financing on new 2016: Flex for up to 60 months, or 2015: Mustang (excl. Shelby and 50th Anniversary) and 2016: Focus, C-Max, Taurus, Escape, F-150 (excluding XL 4x2 Value Leader), F-250 Gas Engine models for up to 72 months, or 2016: Fusion models for up to 84 months to qualified retail customers, on approved credit (OAC) from Ford Credit Canada Limited. Not all buyers will qualify for the lowest interest rate. Example: \$25,000 purchase financed at 0% APR for 60/72/84 months, monthly payment is \$416.67/\$347.22/\$297.62, cost of borrowing is \$0 or APR of 0% and total to be repaid is \$25,000. Down payment on purchase financing offers may be required based on approved credit from Ford Credit Canada Limited.

67 Until February 29, 2016, receive \$500/\$750/ \$1,000/ \$1,500/ \$1,750/ \$2,000/ \$2,500/ \$2,750/ \$3,500/ \$3,750/ \$4,000 / \$4,250/ \$4,500/ \$4,750/ \$5,500/ \$5,750/ \$6,000/ \$7,750/ \$8,750/ \$10,000/ \$11,500 in "Manufacturer Rebates" (Delivery Allowances) with the purchase or lease of a new 2016: Explorer, Escape/2015 Focus, C-MAX; 2016: Fusion/ 2016: Expedition, Taurus (excluding SE)/ 2016: Transit Connect, E-Series Cutaway, Transit /2016: Edge/ 2016: F-350 to F-450 (excluding Chassis Cabs) Gas Engine, F-250 Gas Engine/ 2015: E-Series Cutaway/ 2016: F-150 Regular Cab (excluding XL 4x2)/ 2015: Transit and 2016: F-350 to F-550 Chassis Cabs/ 2015: Taurus SE; 2016: F-150 SuperCab and SuperCrew / 2016: F-350 to F-450 (excluding Chassis Cabs) Diesel Engine, F-250 Diesel Engine/ 2015: Fiesta, Explorer, Escape/ 2015: Flex, F-350 to F-550 Chassis Cabs / 2015: Fusion/ 2015: Edge/ 2015: Taurus (excluding SE)/ 2015: Expedition, Transit Connect / 2015: F-150 Regular Cab (excluding XL 4x2)/ 2015: F-150 SuperCrew/ 2015: F-150 SuperCab, F-250 Gas Engine, F-350 to F-450 (excluding Chassis Cabs) Gas Engine/ 2015: F-250 Diesel Engine, F-350 to F-450 (excluding Chassis Cabs) Diesel Engine -- all stripped chassis, F-150 Raptor, Medium Truck, Mustang Shelby and 50th Anniversary excluded. Delivery allowances are not combinable with any fleet consumer incentives.

68 2014 Sirius Canada Inc. SiriusXM, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc. and are used under license. Sirius 6 month pre-paid subscriptions available on select trims of most models (except Transit Connect). See your dealer for full details.

69 Based on Canadian Vehicle Manufacturers' Association sales data for Ford and Lincoln.

70 Based on Canadian Vehicle Manufacturers' Association year-end 2007 - 2014 and September 2015 YTD total sales data for utility segment vehicles in Canada

72 Based on total average 2014 city fuel consumption ratings among all regular gasoline mid-size vehicles, per Natural Resources Canada vehicle classifications new vehicle must be delivered or factory-ordered during the Program Period from your participating Ford Dealer. Employee Pricing is not combinable with CPA, GPC, CFIP, Daily Rental Allowance and A/X/Z/D/F-Plan programs.

75 24 months/unlimited km limited warranty on most Genuine Ford/Motorcraft@Parts and Ford Genuine Accessories (purchased from Ford or Ford Lincoln dealers or Ford dealer wholesale customers) for cars and light trucks that are found to be defective in material or workmanship. Parts, labour, and towing covered for 'dealer installed' parts/accessories; parts only are covered for 'over the counter' retail parts/accessories; parts and labour (up to a maximum of \$150) covered for wholesale and fleet parts/accessories. Part and/or accessory failure due to: abuse, misuse, neglect, alteration, accident, racing; improper lubrication, repair, or installation; use in applications for which they were either not designed, or functionally intended, or not approved by Ford Motor Company of Canada, Limited; cleaning, adjustment or replacement as a part of normal maintenance; or failures caused by non-Ford parts, are not covered under this warranty. Coverage varies between over-the-counter and dealer-installed parts. See your local Ford Store for complete coverage details and limitations.

84 Class is Fullsize Pickups under 8500 lbs (3856 kg) excluding Diesel versus 2015 Competitors' 5-cycle ratings. 2015 F-150 4x2 equipped with the 2.7L V6 EcoBoost® and 6-Speed SelectShift® Automatic Transmission, estimated fuel consumption ratings are 12.2L/100km city, 9.2L/100km hwy, 10.9L/100km combined, based on Government of Canada approved test methods. Actual fuel consumption will vary.

85 When properly equipped. Max. towing of 12,200 lbs with available 3.5L EcoBoost V6 4x2 engine configuration. Class is Full-Size Pickups under 8,500 lbs. GVWR vs. 2015 competitors.

86 Class is Small Utilities vs. 2013/2014 competitors. Some driver input required. Requires having available Intelligent Access key on your person. Not available with Class II Trailer.

87 Fuel consumption ratings for F-150 4X2 3.5L V6 GTDI: 12.9L/100km city and 9.0L/100km hwy, based on Government of Canada approved test methods. Actual fuel consumption will vary.

88 F-Series is the best-selling line of pickup trucks in Canada for 50 years in a row based on Canadian Vehicle Manufacturers' Association statistical sales report up to 2015 year end.

89 When properly equipped. Max. payloads of 3,300 lbs/3,270 lbs with 5.0L Ti-VCT V8/3.5L V6 EcoBoost 4x2 engines. Class is Full-Size Pickups under 8,500 lbs. GVWR vs. 2015 competitors.

90 When properly equipped. Max. payload of 3,120 lbs with Regular Cab 4x2 5.0L V8 engine. Class is Full-Size Pickups under 8,500 lbs. GVWR vs. 2014 competitors.

91 You must have a Bluetooth®-enabled phone paired to your SYNC system. The Bluetooth word mark is a trademark of the Bluetooth SIG, Inc. HD Radio is a proprietary trademark of iBiquity Digital Corp. iPad®, iPod®, iTunes®, iPhone®, and Siri® are registered trademarks of Apple Inc. The term Wi-Fi® is a registered trademark of the Wi-Fi Alliance®. Sony is a registered trademark of the Sony Corporation.

92 Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.SaferCar.gov](http://www.SaferCar.gov)).

93 Available feature. SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software.

94 Offer valid between February 2, 2016 and February 29, 2016 (the "Offer Period") to Canadian residents. Receive \$500 towards the purchase or lease of a new 2015 or 2016 Ford Fusion, or \$750 towards the purchase or lease of a new 2015 or 2016 Ford Mustang (excluding 50th Anniversary Edition and Shelby), Taurus, Edge, Flex, Explorer, Escape, Expedition, Transit Connect, E-Series Cutaway, Transit, F-150, F-250 to F-550 (each an "Eligible Vehicle"). Only one (1) bonus offer may be applied towards the purchase or lease of one (1) Eligible Vehicle. Taxes payable before offer amount is deducted. Offer is not raincheckable.

96 Based on results from the 2015 Vincentric model level analysis of the Canadian consumer market for the Compact Sedan segment.

97 The Ford Escape received the lowest number of problems per 100 vehicles among Compact SUVs in a tie in the proprietary J.D. Power 2015 U.S. Initial Quality Study. Study based on responses from 84,367 U.S. new vehicle owners, measuring 244 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2015. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).

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99 Based on results from the 2015 Vincentric model level analysis of the Canadian consumer market for the Mid-Size Crossover segment

100 Based on the Vincentric 2015 Best Value in Canada awards for the Large Crossover segment.

101 Based on results from the 2015 Vincentric model level analysis of the Canadian consumer market for the Large SUV segment.



- 102 Based on results from the 2015 Vincentric model level analysis of the Canadian consumer market for the Full-Size 1/2-Ton Pickup segment.
- 103 Based on results from the 2015 Vincentric model level analysis of the Canadian consumer market for the Full-Size 3/4-Ton Pickup segment.
- 104 Based on results from the 2015 Vincentric model level analysis of the Canadian consumer market for the Full-Size 1-Ton Pickup segment.
- 105 Based on IHS Automotive: Polk Canadian Total New Registration data year-end data 2009 – 2015.
- 106 While Pre-Collision Assist with Pedestrian Detection may be especially helpful in unexpected situations, it does not replace the driver and has limitations, including nighttime, low and harsh lighting conditions, vehicles moving in a different direction and certain weather conditions.